



CAIRNS
FM89.1
RADIO FOR THE PEOPLE BY THE PEOPLE



ARTIST SUPPORTER PACK 2023

FULL INFORMATION PACK (2023)
CAIRNS COMMUNITY BROADCASTERS INC





ATTENTION ALL MUSICIANS IN NORTH QUEENSLAND!

Here at **Cairns FM89.1**, we believe in supporting local artists and helping them reach a wider audience. With our **Artist Supporter Packs**, you'll can choose between **2 Comprehensive Promotional Packages** which includes **Promotion of 2 New Release Tracks** during **Prime Airtime** for 4 weeks, **Priority Selection** for both **Frequency Festival** and **Swelter Fest 2023***, and featured on our **new Featured Artist and Merchandise Website Directory**.

Cairns FM89.1 is dedicated to giving a voice to the talented musicians in our area. With your support, we can continue to provide a platform for local artists to share their music and build their careers.

* Priority Selection still doesn't guarantee a spot on either Festival Lineup



ARTIST SUPPORTER STANDARD PACK

\$55

**ARTIST SUPPORTER PACK
FOR 12 MONTHS**



**5 PAID SLOTS FOR
PROMOTION OF 1 NEW
RELEASE TRACK AND
INTERVIEW FOR 7 DAYS.**



**BE A PART OF OUR NEW
FEATURE ARTIST AND
MERCHANDISE WEBSITE
DIRECTORY**



**PRIORITY SELECTION
FOR FREQUENCY
FESTIVAL
AND SWELTER FEST 2023**





ARTIST SUPPORTER PREMIUM PACK

\$145

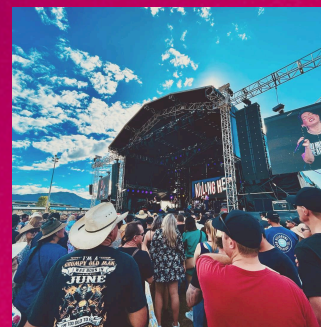
**ARTIST SUPPORTER PACK
FOR 12 MONTHS**



**5 PAID SLOTS PER WEEK
FOR PROMOTION OF 2 NEW
RELEASE TRACKS AND
INTERVIEW FOR 4 WEEKS.**



**FEATURED ON OUR
WEBSITE
AS A CAIRNS FM89.1
FEATURED ARTIST**



**PRIORITY SELECTION
FOR FREQUENCY
FESTIVAL
AND SWELTER FEST 2023**





FEATURED ARTIST AND MERCH DIRECTORY

**STANDARD PACK****PREMIUM PACK**

FEATURED ARTIST AND MERCH DIRECTORY

Cairns FM89.1 is creating a **Featured Artists Section** on our website for supporting artists. This will include embedded media like **Music Videos, Spotify Tracks/Albums** and **Event Information** with Links to Ticket Purchases for Shows/Gigs. **Merchandise** is still one of the ways that artists make their revenue, and buying some **Merchandise** off an artist allows them to continue making music. Our directory will link to your current **Merchandise** Sales site, but allows everyone's **Merchandise** to be showcased in one place. Our Directory will be a great resource for touring artists who will rely on it to showcase our local talent for supports for their upcoming shows.





STANDARD RADIO PLAY PROMOTION



STANDARD PACK

STANDARD RADIO PLAY PROMOTION

Our **Standard Pack** is designed for artist that is at the start of their music journey or someone who is a casual part time musician. The pack includes **5 Prime Time Slots** for **1 New Release Track** and **1 Feature Interview** that will be added to our rotation a week before its Digital Release. You will also be featured as our **Exclusive Artist** on all of our **Digital Services**.

5 PRIME TIME
SLOTS OF 1
NEW RELEASE
FOR 7 DAYS

1 FEATURED
INTERVIEW TO
BE INCLUDED
WITH TRACK

FEATURED AS
AN EXCLUSIVE
ARTIST ON OUR
DIGITAL SERVICES



PREMIUM RADIO PLAY PROMOTION



PREMIUM PACK

PREMIUM RADIO PLAY PROMOTION

Our **Premium Pack** is designed for the serious and experienced musician. The pack includes **5 Prime Time Slots Per Week** for **2 New Release Tracks** and **2 Feature Interviews** that will be added to our rotation for **4 weeks** (2 weeks before Digital Release, and 2 weeks after). You can choose to use your **2 New Release Promotions** where you choose throughout your **12 month membership**. You will also be featured as our **Exclusive Artist** on all of our **Digital Services**.

5 PRIME TIME
SLOTS PER
WEEK OF 2 NEW
RELEASES FOR 4
WEEKS

2 FEATURED
INTERVIEW TO
BE INCLUDED
WITH TRACK

FEATURED AS
AN EXCLUSIVE
ARTIST ON OUR
DIGITAL SERVICES



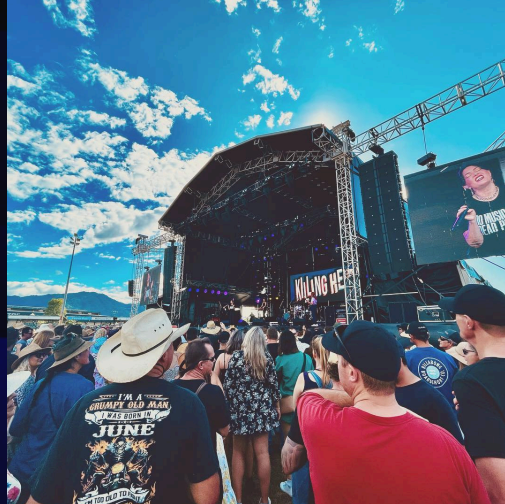


ARTIST SUPPORTER PACK

ADDITIONAL BENEFITS



BE FEATURED ON NORTH QLD'S
BIGGEST ORIGINAL MUSIC SHOW
FNQ ORIGINALS WITH BAZ AND
DEVESKI



PRIORITY SELECTION
FOR FREQUENCY FESTIVAL
AND SWELTER FEST 2023



VALUABLE LOCAL BUSINESS
NETWORKING AND INDUSTRY
RESOURCES FOR MUSICIANS



HELP SUPPORT YOUR LOCAL
COMMUNITY RADIO STATION
AND ITS CONTINUING COMMUNITY
SUPPORT

Cairns FM89.1 is dedicated to giving a voice to the talented musicians in our area.

With your support, we can continue to provide a platform for **Local Artists** to share their music and build their careers. Being an **Artist Supporter** means we can continue to support the community going forward. Any questions please email info@cairnsfm891.org.au.





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